

# Maximize Profits With Purchase Order Financing



If you are in the business of imports, exports or domestic productions, you know that your ability to grow your business boils down to your ability to process large orders consistently and quickly. However, you also know that doing so requires considerable upfront capital. Church Resource Company: offers purchase order financing to businesses that may lack immediate access to substantial money but that possess verified purchase orders. With this type of financing, you can accept unusually large orders without depleting your cash reserves and, better yet, avoid having to decline large orders because of cash flow challenges.

## Why Purchase Order Financing

This type of funding helps businesses overcome the working capital gap. For instance, say you receive a larger than normal order from a new or existing customer. Your supplier demands payment upfront, but the customer's invoice is not due until 60 to 90 days after the shipment is received. Without PO financing, you risk losing the order and the customer's confidence. With purchase order financing, however, you can do the following:

- Support the single transaction without taking out debt or sacrificing equity in your business
- Fulfill the large order and rapidly boost profits
- Make deliveries on-time to all your customers, not just the one
- Boost customer confidence

You can do all this without ever having to take out a loan from the bank. After receiving a verified PO from you, we extend letters of credit to suppliers or pay them directly with cash. Once you receive payment for the processed order from your customer, you repay us the cash we fronted for you.

## Contact Us Today

If you want to grow your business quickly without going into debt, look into purchase order financing. Call Church Resource Company to learn more.